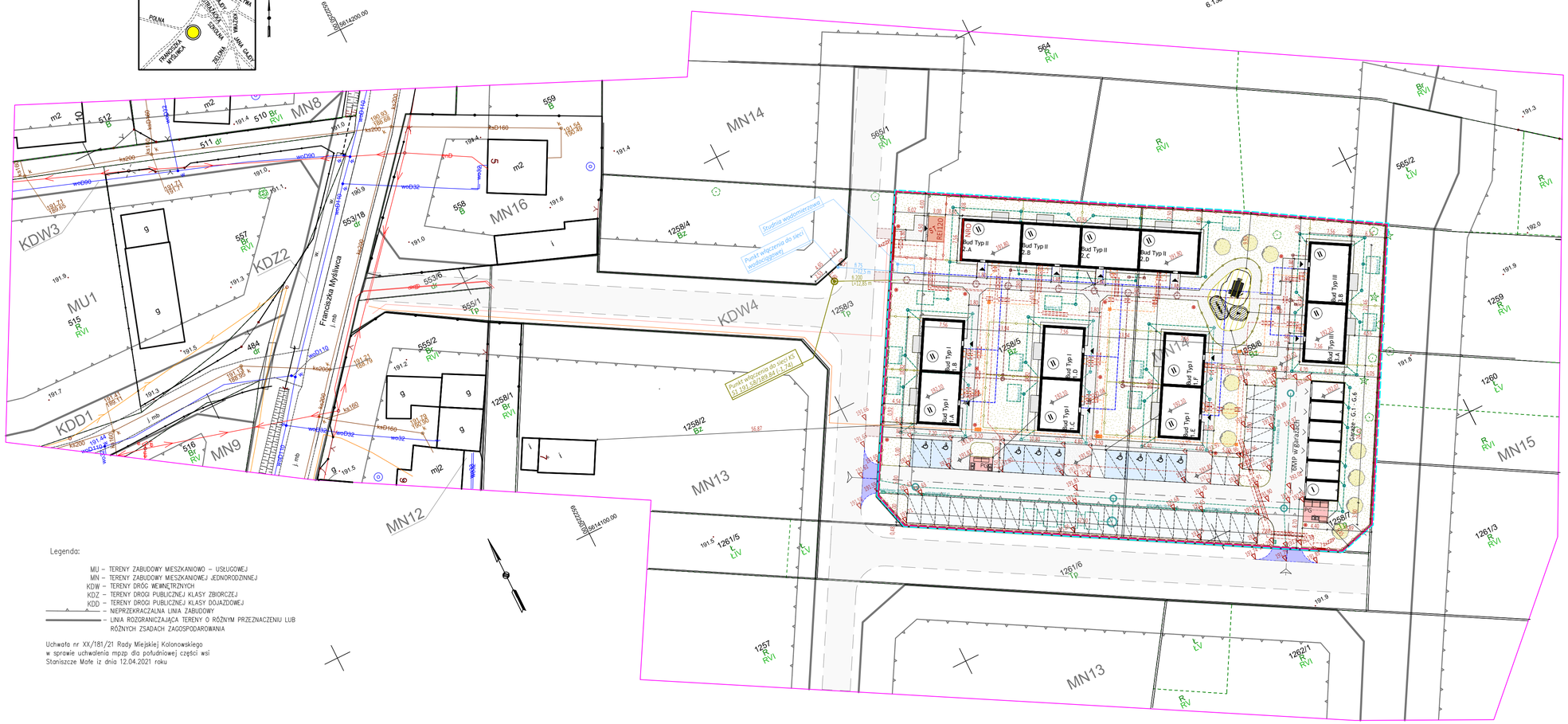LOKALIZACJA